

Works Cited

- Bloom, B., Englehart, M., Furst, E., Hill, W., & Krathwohl, D. (1956). *Taxonomy of educational objectives: The classification of educational goals. Handbook I: Cognitive domain*. New York, Toronto: Longmans, Green.
- Dick, W., Carey, L., & Carey, J. (2005). *The systematic design of instruction*. (6th Ed.). New York, NY: Pearson, Allen and Bacon.
- Gagne, R. M. (1985). *The conditions of learning and theory of instruction*. (4th Ed.). New York, NY: Hold, Rinehart and Winston, Inc.
- Grabowski, B. (1991). *Message design: Issues and trends*. In G. J. Anglin (Ed.). *Instructional technology: Past, present and future*. Englewood, CO: Libraries Unlimited.
- Greer, M. (1992). *ID project management: Tools and techniques for instructional designers and developers*. Englewood Cliffs, NJ: Educational Technology Publications.
- Jonassen, D. (1999). *Designing constructivist learning environments*. In C.M. Reigeluth (Ed.). *Instructional design theories and models: A new paradigm of instructional theory*. (pp.215-239). Mahwah, NJ: Lawrence Erlbaum Associates
- Kirkpatrick, D.L., and Kirkpatrick, J.D. (2006). *Evaluating training programs*. (3rd Ed.). *The four levels*. San Francisco, CA: Berrett-Koehler.
- Lohr, L. (2003). *Creating graphics for learning and performance: Lessons in visual literacy*. Upper Saddle River, NJ: Merrill.
- Mayer, R.E. (2001). *Multimedia learning*. Massachusetts: Cambridge University Press.
- Misanchuk, E.R. (1978). *Evaluation types in instructional development: beyond the formative-summative distinction*. Annual Meeting, Association for Educational Communications and Technology, April, Kansas City. (ERIC Document Reproduction Service No. IR 006 028).
- Morrison, G.L., Ross, S.M., and Kemp, J.E. (2007). *Designing Effective Instruction*. Hoboken, NJ: John Wiley & Sons.
- Phillips, J. J. (1997). *Return on Investment in training and performance improvement programs: A step by step manual for calculating the financial return*. Houston, Texas: Gulf Publishing Company.

- Prostano, E.T., & Prostano, J.S. (1987). *The school library media center*. (4th Ed.). Littleton, CO: Libraries Unlimited.
- PMBOK (2004). *A guide to the project management body of knowledge*. (3rd Ed.). Newtown Square, PA: Project Management Institute.
- Reigeluth, C.M. (1999). *Instructional design theories and Models*. (Volume II). Mahwah, NJ: Lawrence Earlbaum Associates.
- Reiser, R.A., & Dempsey, J.V. (2006). *Trends and issues in instructional technology*. (2nd Ed.). Upper Saddle River, NJ: Merrill Prentice Hall.
- Rogers, E.M. (1995). *Diffusion of innovations*. (4th Ed). New York, NY: Free Press.
- Rossett, A. (1987). *Training needs assessment*. Englewood Cliffs, NJ: Educational Technology Publications.
- Rothwell, W.J., & Kazanas. (1992). *Mastering the instructional design process: A systematic approach*. San Francisco, CA: Jossey-Bass.
- Seels, B.B., & Richey, R.C. (1994). *Instructional technology: The definitions and domains of the field*. Washington, D.C.: Association for Educational Communications and Technology.
- Seels, B.B. & Glasgow, Z. (1998). *Making instructional design decisions*. (2nd Ed.). Upper Saddle River, NJ: Prentice-Hall, Inc.
- Sweller, J. (1994). *Cognitive load theory, learning difficulty and instructional design*. Learning and Instruction, 4, 295-312.